

Rep Order# 8853506
EC'd Yes

Ver# 1 Status New

Traffic Order#

Printed: 08/20/2012 12:32 PM
Last Received: 08/20/2012 12:27 PM
Showing Buylines: All Lines

2 of 6

Station KTVX-TV SALT LAKE CITY

Station KTVX-TV SALT LAKE
Advertiser () LOVE, MIA

Product LOVE/CONGR

Estimate# 821827

Buyer Lindsay Hanlen

Phone

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office
Salesperson

Sales Office () WASHINGTON
Salesperson () NILE NOYES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	W	7A-9A	GOOD MORNING AMERICA	:30	\$160.00	08/22-08/22	1	1	1	\$160.00	
Rating: 1.3												
	11	TH	7A-9A	GOOD MORNING AMERICA	:30	\$160.00	08/23-08/23	1	1	1	\$160.00	
Rating: 1.3												
	12	F	7A-9A	GOOD MORNING AMERICA	:30	\$160.00	08/24-08/24	1	1	1	\$160.00	
Rating: 1.3												
	13	M	7A-9A	GOOD MORNING AMERICA	:30	\$160.00	08/27-08/27	1	1	1	\$160.00	
Rating: 1.3												
	14	SA	6A-7A	SA GOOD MORNING AMER	:30	\$64.00	08/25-08/25	1	1	1	\$64.00	
Rating: 0.5												
	15	TU	4P-430P	NEWS AT 4P	:30	\$250.00	08/21-08/21	1	1	1	\$250.00	
Rating: 1.8												
	16	W	4P-430P	NEWS AT 4P	:30	\$250.00	08/22-08/22	1	1	1	\$250.00	
Rating: 1.8												
	17	TH	4P-430P	NEWS AT 4P	:30	\$250.00	08/23-08/23	1	1	1	\$250.00	
Rating: 1.8												
	18	F	4P-430P	NEWS AT 4P	:30	\$250.00	08/24-08/24	1	1	1	\$250.00	
Rating: 1.8												
	19	M	4P-430P	NEWS AT 4P	:30	\$250.00	08/27-08/27	1	1	1	\$250.00	
Rating: 1.8												
	20	TU	430P-5P	NEWS AT 430P	:30	\$250.00	08/21-08/21	1	1	1	\$250.00	
Rating: 1.5												

Station KTVX-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm () WASHINGTON
 Advertiser () LOVE, MIA 814 KING ST, SUITE 400 Sales Office () NILE NOYES
 Product LOVE/CONGR ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# 821827 Agency C/P1/P2/E LOVE/ORDR/821827 Salesperson Phone# 202-872-5880
 Buyer Lindsay Hanlen Flight Dates 08/21/2012 - 08/27/2012 Salesperson FAX# 202-872-0263
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	W	430P-5P	NEWS AT 430P	:30	\$250.00	08/22-08/22	1	1	1	\$250.00	
	Rating: 1.5											
	22	TH	430P-5P	NEWS AT 430P	:30	\$250.00	08/23-08/23	1	1	1	\$250.00	
	Rating: 1.5											
	23	F	430P-5P	NEWS AT 430P	:30	\$250.00	08/24-08/24	1	1	1	\$250.00	
	Rating: 1.5											
	24	M	430P-5P	NEWS AT 430P	:30	\$250.00	08/27-08/27	1	1	1	\$250.00	
	Rating: 1.5											
	25	TU	5P-530P	NEWS AT 5P	:30	\$250.00	08/21-08/21	1	1	1	\$250.00	
	Rating: 1.9											
	26	W	5P-530P	NEWS AT 5P	:30	\$250.00	08/22-08/22	1	1	1	\$250.00	
	Rating: 1.9											
	27	TH	5P-530P	NEWS AT 5P	:30	\$250.00	08/23-08/23	1	1	1	\$250.00	
	Rating: 1.9											
	28	F	5P-530P	NEWS AT 5P	:30	\$250.00	08/24-08/24	1	1	1	\$250.00	
	Rating: 1.9											
	29	M	5P-530P	NEWS AT 5P	:30	\$250.00	08/27-08/27	1	1	1	\$250.00	
	Rating: 1.9											
	30	SU	5P-530P	NEWS AT 5P	:30	\$300.00	08/26-08/26	1	1	1	\$300.00	
	Rating: 1.8											
	31	TU	630A-7A	NEWS	:30	\$200.00	08/21-08/21	1	1	1	\$200.00	
	Rating: 1.7											

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	W	630A-7A	NEWS	:30	\$200.00	08/22-08/22	1	1	1	\$200.00	
	Rating: 1.7											
	33	TH	630A-7A	NEWS	:30	\$200.00	08/23-08/23	1	1	1	\$200.00	
	Rating: 1.7											
	34	F	630A-7A	NEWS	:30	\$200.00	08/24-08/24	1	1	1	\$200.00	
	Rating: 1.7											
	35	M	630A-7A	NEWS	:30	\$200.00	08/27-08/27	1	1	1	\$200.00	
	Rating: 1.7											
	36	TU	6A-630A	NEWS	:30	\$137.00	08/21-08/21	1	1	1	\$137.00	
	Rating: 1.3											
	37	W	6A-630A	NEWS	:30	\$137.00	08/22-08/22	1	1	1	\$137.00	
	Rating: 1.3											
	38	TH	6A-630A	NEWS	:30	\$137.00	08/23-08/23	1	1	1	\$137.00	
	Rating: 1.3											
	39	F	6A-630A	NEWS	:30	\$137.00	08/24-08/24	1	1	1	\$137.00	
	Rating: 1.3											
	40	M	6A-630A	NEWS	:30	\$137.00	08/27-08/27	1	1	1	\$137.00	
	Rating: 1.3											
	41	SA	1030P-11P	SPORTS ZONE	:30	\$126.00	08/25-08/25	0	0	0	\$0.00	
	Rating: 1.1											

Sales Remark: V1 NA

42 SU 1030P-11P KING OF QUEENS

Rating: 1.4

Sales Remark: V1 PG CHG

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	43	TU	6P-630P	NEWS	:30	\$385.00	08/21-08/21	1	1	1	\$385.00	
	Rating: 2.5											
	44	W	6P-630P	NEWS	:30	\$385.00	08/22-08/22	1	1	1	\$385.00	
	Rating: 2.5											
	45	TH	6P-630P	NEWS	:30	\$385.00	08/23-08/23	1	1	1	\$385.00	
	Rating: 2.5											
	46	F	6P-630P	NEWS	:30	\$385.00	08/24-08/24	1	1	1	\$385.00	
	Rating: 2.5											
	47	M	6P-630P	NEWS	:30	\$385.00	08/27-08/27	1	1	1	\$385.00	
	Rating: 2.5											
	48	M	530P-7P	2 1/2 MEN	:30	\$245.00	08/27-08/27	0	0	0	\$0.00	
	Rating: 1.4											
	49	SA	1030A-4P	LITTLE LEAGUE WS	:30	\$371.00	08/25-08/25	1	1	1	\$371.00	
	Rating: 1.4											

Sales Remark: V1 NA

---REPORT TOTALS---

Report Totals: 47 / \$10,298.00

---SALES MONTHLY TOTALS---

Aug 12: 38 / \$8,306.00
 Sep 12: 9 / \$1,992.00
 Sales Totals: 47 / \$10,298.00
 Station Totals: 47 / \$10,298.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$51,490	CABL 0%	KJZZ 0%	KPNZ 0%	KSL 45%
		KSTU 5%	KUCW 0%	KUPX 0%	KUTV 30%
		NTVX 0%			

Books MAY12
 Demos RA35+